

## COUNCIL 125TH ANNIVERSARY COMMITTEE GUIDELINES

### **Celebration Theme:**

The purpose of this event is to celebrate the historic 125<sup>th</sup> Anniversary of the City of Emily and to promote the City as a travel destination for northern adventure and outdoor recreation.

### **Emily History:**

Emily came into existence due to the lumber business boom in the late 1890's. During this time, lumbermen came into the area and set up communities in the surrounding areas, adding a post office in 1900.

### **Emily Now:**


Emily is located in Crow Wing County and is part of Minnesota's "lake country". In the colder months, Emily is a small community of 800+ residents. However, once the lakes thaw, this small town is bustling with activity. Residents and visitors can enjoy a variety of activities, such as boating, golfing, fishing, hunting, hiking, ATV & snowmobile trail riding, and more. Emily is a full service town with businesses ranging from convenience and grocery stores to restaurants, sporting goods and local craft shops.

### **Council 125<sup>th</sup> Anniversary Committee:**

The Council 125<sup>th</sup> Anniversary Committee will take the lead with planning, organizing and coordinating activities for the City of Emily's 125th anniversary celebration, including, but not limited to, event planning/coordination, budget planning/oversight, and marketing/promotions. The Council 125<sup>th</sup> Anniversary Committee has responsibility for City budgeted funds allocated for the event.

The primary goal for this committee will be to assist with the creation of a central 125th Anniversary celebration event, while looking for smaller opportunities to highlight and promote Emily throughout the year with small promotional events and activities. The City Council budgeted funds for a celebratory event and these monies are to be directed towards this event and promotional activities rather than capital improvements. While it is understood that some of the funds may be directed towards dressing up our City parks and signs, the majority of these budgeted dollars are for event related shows, performances, activities, promotions, and safety.

Adopted by the Emily City Council on February 11, 2025.



---

Tracy Jones

Mayor

Attest:



Cari Johnson, MCMC

City Clerk/Treasurer